

PRIVACY POLICY

This Privacy Policy sets out the privacy policies and practices for Passion to Lead Society (the “**Organization**”) with respect to the collection, use, and disclosure of personal information in connection with this website as operated or provided by the Organization (the “**Website**”). Your use of the Website is governed by the Terms of Use. In this Privacy Policy, “personal information” means any information about an identifiable individual, as further defined under applicable Canadian laws.

Collection of Information

The Organization collects personal information from you if you request information or services from the Organization and may collect additional personal information in the course of providing that information or those services. Personal information that the Organization collects may include your name, contact information (such as email address, mailing address, telephone number, and fax number), demographic information (such as gender, age, and occupation), and personal preferences.

The Organization may collect and analyze non-personal information to evaluate how visitors use the Website, including nonpersonal information about usage and service operation that is not associated with a specific personal identity. The Organization also automatically receives and records information on the Organization’s server logs, which information may include your computer’s IP address and “cookie” information. A cookie is a small text file that is stored on your computer. The only information a cookie can collect is information supplied by you. A cookie cannot read data off of your computer.

Use of Information

Contact information that you provide to the Organization may be used to contact you in connection with the Website. the Organization will also use information supplied by you to fulfil your requests for information about the Organization’s products and services or to fulfil the purposes for which the information was collected. the Organization may also use information to improve the Organization’s marketing and promotional efforts, to statistically analyze usage of the Website, to improve the Website and better tailor them to meet the Organization’s users’ needs, to manage the Organization’s relationship with you, to provide you with marketing material where you have opted to receive these materials or for regular mailing lists that you have requested to receive. the Organization may use personal information for additional purposes that may be identified at or before the time that the information is collected.

The Organization will retain the personal information only as long as necessary for the purposes outlined in this Privacy Policy or as required or permitted by law.

The Organization may share personal information with third-party subcontractors and agents who work on the Organization's behalf and third party service providers to provide certain products and services. Such third parties do not have the right to use personal information beyond what is necessary to assist the Organization, and they are contractually obligated to maintain confidentiality and security of the personal information and are restricted from using such information in any way not expressly authorized by the Organization.

Disclosure of Information

The Organization may disclose your personal information as follows:

- to third party service providers and to affiliated entities in order to carry out work on behalf of the Organization,
- to law enforcement agencies for the purposes of investigating fraud or other offences,
- to legal, financial, insurance, and other advisors or in connection with the sale, reorganization, or management of all or part of its business or operations,
- to establish or exercise the Organization's legal rights or defend against legal claims,
- as consented to by you from time to time, including to fulfill any other purposes that are identified when or before the personal information is collected, or
- as otherwise permitted pursuant to applicable laws.

The Organization will not use or disclose personal information for purposes other than those for which it was collected, except with your consent or as required or permitted by law. Consent may be express or implied, and given in writing by using or not using a check-off box, electronically, orally, or by the user's conduct, such as use of the services or products.

Opt-Out

When appropriate, users of the Website are given the opportunity to (i) opt-out of receiving communications from the Organization, (ii) remove their personal information from the Organization's records, or (iii) elect to no longer receive information from the Organization. If you wish to opt-out in the manner as listed above, please contact the Organization's Executive Director at ed [at] passiontolead.org

Security

The Organization takes steps to protect the loss, misuse, and alteration of the Organization's users' personal information. The Organization limits access to personal information to

individuals who the Organization reasonably believes need to access the information to utilize the information as set out in this Privacy Policy. However, it is possible that any information transmitted via the Internet may be intercepted by unknown third parties.

Corrections/Contact

You may contact the Organization's Executive Director to modify or correct any of your personal information that is under the Organization's control. You may also direct a written complaint regarding compliance with this Privacy Policy to the Executive Director and, within a reasonable time upon receiving the written complaint, the Executive Director will conduct an investigation into the matter. Within a reasonable time of concluding the investigation, the Executive Director will inform you whether the complaint will be allowed or denied. If the Executive Director allows the complaint, the Organization will take appropriate measure necessary to rectify the source of the complaint.

Links

The Organization is not responsible for the privacy practices of other website. the Organization encourages you to read the privacy policy of web sites operated by third parties. This Privacy Policy applies solely to information collected through the Website.

Changes to the Privacy Policy

The Organization may update this Privacy Policy from time to time. It is your responsibility to periodically review this Privacy Policy to remain informed of the Organization's current privacy practices.

Contact

If you have any questions about this Privacy Policy, the Organization's privacy practices in connection with the Website, or the Organization's collection, use, disclosure, or retention of your personal information in connection with the Website, please contact the Organization's Executive Director as follows:

Attention: Executive Director
Email: ed [at] passiontolead.org